Digital Marketing Guide

FREE App for real-time deals

Getting Started

- 1. Download Tasteelist DM (Digital Marketing) via Google Play/Apple Store.
- Sign in or create an account. By default you need to sign in once when you start this app for the first time. You don't have to sign in each time as long as you don't log out.

DM Main Page (Home, Offers, Logout)



<u>Home</u>

This tab shows your current location, if there is a pink color circle area with pinned icons. This means there are stores who participate Tasteelist DM program.

It shows the store name when you tap a pinned icon, tap the store name then it will show the store details.

Tap either store's address or "PIN" navigation icon then Tasteelist will guide you to store's place.

Please present your phone with an offer to the store and redeem it from "Offers" page.



<u>Offers</u>

Tasteelist sends stores' deals to your phone when you visit our predefined areas (pink color circle area).



<u>Logout</u>

Exit DM app.

Redeem Page

Select a coupon from Offer List and pick a restaurant you like to redeem then tap "redeem" button.

LASTEE	
Deal	
Deal.	
	•
Expires After:	
Frequency: 1 week	
Note:	
How do i redeem an offer?	
You have to present your phone with th the merchant to receive your discount.	ne offer to
During the campaign period, you can o redeem the same offer once.	nly
After redeeming on your phone, the off removed from your phone.	fer is
Redeem	

Category Page Tap "Search by category" at top right corner to find a restaurant.

← Category List	Clear	
American	Deli	
Indian	Mediterranean	
Sandwiches	Barbeque	
Diner	Italian	
Mexican	Sushi	
Burgers	Greek	
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